### What is Floral Design?

Floral Design Study is a series of six units in basic design and three units in advanced design. With the objective to develop a unified understanding of the art of flower arranging, F.F.G.C. has provided its members the opportunity to learn the art through Floral Design Study. Each unit is held one day with three hours of lecture/demonstration in the morning and a two hour

supervised workshop held after the lunch break. The series should be completed within a time slot of one year. It is best to hold the units in increments of one month...at the most.

The units are taught by National Council Flower Show Judges. Certificates are presented to students after completing all of the first six units and another certificate to those completing the three advanced units. The cost of the course is covered by a fee paid in advance by the students with a small additional charge for workshop flowers. Expenses to the sponsoring club includes a set fee for instructors, the instructor's mileage, hospitality, and flowers plus copies of the handouts for the students and building rent, if necessary.



## Unit II Conditioning Plant Material & Triangular Designs

#### Objectives:

- \* Care, cutting and grooming of plant materials
- \* Mechanics for different containers.
- \* ELEMENTS OF DESIGN
- \* Demonstration of symmetrical, asymmetrical and diagonal designs.

#### Unit I Containers, Basic Tools and Vertical Designs

#### Objectives:

- \* What is flower arranging?
- \* Basic tools and mechanics
- \* Basic components of a design
- \* Types of containers
- \* Basic forms of plant materials
- \* An overview featuring the demonstration of vertical, asymmetrical, crescent designs.



# Unit III Elements and Principles of Design & Curved Designs

#### **Objectives:**

- Compatibility of plant materials with containers
- · Selecting materials for curved
- · Geometrically-based line designs
- Use of fruits and vegetables in designs
- · Demonstration of Crescent and



**Units 4 -6** the student begins to make their own choices of plant materials, and in Units 5 and 6 they choose their containers. Flower Shows are mentioned, everyone can enjoy Floral Design and use it throughout the year at home. As one of our objectives, we offered Flower Show participation as a creative expression, and educational value to the viewing public. Some students go on to enjoy learning all kinds of designs, staying creative by participating in Flower Shows.



# Unit IV Table Settings and Horizontal Designs

#### **Objectives:**

- \* Table settings
- \* Co-ordination of floral designs with table components
- \* Demonstrations of functional and exhibition tables for Flower Show



#### Unit V Accessories, Features & Bases

#### **Objectives:**

- \* Use of bases
- \* Use of features and featured objects
- \* Use of accessories
- \* Demonstration of a Feature, Featured Object, Accessories and Bases

#### Unit VI Transporting Materials & Expressive Designs

#### **Objectives:**

- \* Conditioning and transporting plant materials to flower show
- \* Discussion of Distinction,

#### Tricolor,

Designer's Choice Award

\* Demonstration of Expressive Design and Interpretive Design



### Floral Design Units 7 - 9 Descriptions



#### **Unit VII Dried Materials and Decorative Wood**

#### **Objectives:**

- \* Study use of dried plant materials and decorative wood in designs
- \* Award of Distinction, Designer's Choice Award
- \* Demonstration of designs using wood, contrived flowers, vines

#### **Unit VIII** .Advanced Creative **Designs**

#### **Objectives:**

- \* Review Interpretive Design
- \* Entering the Flower Show \* Creative Line, Creative Line-Mass, Creative Mass, **Creative Abstract Line** Designs





### Unit IX Creative Containers & Designers Choice Award

**Objectives:** 

Interpretive(Expressive) designs and Creative designs

Upon completion of these 9 Units of Floral Design Study many ask, "Where can I learn more? Attend and enter a Flower Show. FFGC offers Flower Show Symposiums, Short Courses, Fun with Flowers, Flower Show Judges School. All are welcome to attend these courses of study either for credit or audit.

In summary, Floral Design Study is a series of six units in basic design, and three units in advanced design. With the objective, to develop an understanding of the art of flower arranging. Each unit is held on one day, with three house of lecture and demonstration in the morning, and a two-hour supervised and critiqued workshop held after a lunch break. The series should be completed within a time span of one year. The units are taught by accredited National Garden Clubs, Inc. Flower Show Judges. Certificates are presented to students after completion of the courses; one for the Basic Six, and one for the Advanced Units. The cost of the course is covered in advance by the students. Further explanation of how the course works can be obtained by contacting Carol Lucia.

Though our marvelous teacher and friend, BOB THOMAS, is no longer with us, we carry on these classes and we see miraculous achievement in our students, who often come into class having never made a floral arrangement, and after taking the course, win Blue Ribbons and Top Awards in Flower Shows, as well as dazzle friends and family with beautiful floral arrangements for their homes and churches. It is a truly good thing, that it available through our marvelous organization, FFGC. What a wonderful way to learn, to enjoy friendships and the beauty of creation! Check our Events Calendar to learn when and where a class will be held in your area.

To obtain guidelines and list of instructors...contact CAROL LUCIA, Floral Design Chairman 5625 113th Street N. Seminole, FL 33772-7155

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