

Florida Flower Show Judges are excited to announce a new project:

Just Your Type - A Guide to Flower Arranging Styles and Types

The idea for this project came about partly because of the decision to terminate the printing of the *Florida Flower Arranging Calendar*. Many FFGC members enjoyed creating designs for the FFGC calendar and it was always a thrill to have an arrangement photographed and published. We looked forward to each new edition and the Calendar was used by many of us as a guide to flower arrangement types and as a source for creativity. Just like the calendar, we hope this new project will inspire **all** Florida flower arrangers to continue these traditions and invite **all** FFGC members to join us in this new venture.

Just Your Type will be published as a 3-ring binder. The binder will be divided into Sections and each Section will feature specific NGC Flower Arrangement Design Types:

Section 1 - “Traditional or Creative”

This Section will include design types which can be done in both American Traditional and American Creative Styles.

Section 2 – “Flower Show Favorites”

This Section will include design types frequently seen in flower shows and the designs which the NGC Handbook does not classify as “Advanced Designs.” Many times, these flower arrangements will include creative non-plant components and we hope to give examples of these.

Section 3 – “Table Designs”

This Section will include both Functional and Exhibition Tables. We know Table Designs are popular with flower arrangers and hope to feature designs which will include creative staging – something we haven’t see before or thought about using.

Section 4 – “Advanced Designs”

This Section will include flower arrangements classified as “Advanced” in the NGC Handbook.

Section 5 – “Above & Beyond”

This Section will be devoted to flower arrangements which either require more advanced techniques in organization and manipulation of plant materials or creative flower arrangements which just don’t fit into one of the other categories – what fun to see these!

So, that’s the plan and we bet you have lots of questions.

How do we get started?

This will be a multi-year project. Each year, we will ask for examples of specific design types for each Section. We plan to photograph three examples of each design type as well as give some step by step instructions for some of the designs. Each year, approximately thirty “pages” will be published and you will be able to add them to your *Just Your Type* notebook.

This is exciting – how can I get involved?

In our inaugural year, we want to photograph two types of flower arrangements for each Section:

Section 1 - Traditional Line-Mass Designs and Creative Line-Mass Designs

We do not want examples of “period” arrangements – nothing from the 1950’s. Let’s show the beautiful Traditional Line-Mass designs many of us do for our homes and churches – designs which are Traditional in organization, but done with containers and flowers we use today. To contrast with these, we want examples of Creative Line-Mass designs.

Section 2 – Panel Designs and Transparency Designs

Put on your thinking cap and come up with some great examples of these two popular flower arrangements. Show us your most clever components. Did you use a special mechanic when making the design? Did you make your own container or perhaps frame? If so, tell us about it.

Section 3 – Table Designs

We need examples of both Functional and Exhibition Tables. We are searching for a ground swell of murmurs and creation of a buzz about unique table staging.

Section 4 – Assemblage Designs and Underwater Designs

Underwater Designs are traditionally difficult to photograph because of moving them once assembled, so if you want to do one of these, think about that as you are planning your design. For Assemblage designs, be sure and explain how you decided upon the components you used.

Section 5 – Armature Designs and Low-Profile Designs

Both of these design types require the arranger to use some special skills – share your creative techniques with us. This might be a great place to have some step by step photos.

Ten different design types – one of them must be “just your type!”

All FFGC members interested in flower arranging are invited to submit photographs of their designs. Here is what you should do to submit your design for consideration:

- Make an example of one of the following design types:
 1. Traditional Line-Mass
 2. Creative Line-Mass
 3. Panel
 4. Transparency
 5. Functional Table
 6. Exhibition Table
 7. Assemblage
 8. Underwater
 9. Armature
 10. Low-Profile
- Take a clear photograph of the design. If you think the design might look “flat” in the picture, take a photograph from the side also. Complete the Design Submission Form and send to Janice Hamlin.
- You will need to identify the plant materials you used – binomial names preferred, but at least common names. We want to include information about the plants used in flower arranging and hopefully some fun facts about them.
- The photographs will be evaluated by a panel of judges. The judges will choose three examples of each design type for photography.
- If your flower arrangement is chosen for photography, you will be asked to re-create the arrangement for photography by a professional photographer. The format will be very similar to what we did when photographing flower arrangements for the FFGC Flower Arrangement Calendar. The designer will provide all materials for the arrangement and travel to the photography studio on a selected date. Photographs of completed designs will become the property of Florida Flower Show Judges.

I am excited and ready to get started – where do I send my photo?

Send your photo and completed **Submission Form** to Janice Hamlin. You may send by e-mail – Hamwoman@aol.com – or by USPS. The deadline for submission is **June 1, 2021**. Photos will be judged and selected designers will be notified if their designs are chosen to be recreated and photographed.

Can I submit a photo for more than one of the design types requested?

Absolutely. Just remember to stick to the ten design types outlined above.

Included with this announcement is a “fillable” form you can use to submit with the picture of your design.

Thank you for reading all of this. It is a new project and a lot to absorb. We have faith in FFGC members and hope you will help us make this a successful venture. If you have questions, please get in touch with us. We look forward to hearing from you.

Parke Finold and Janice Hamlin, *Just Your Type* Co-chairs