**Happy Valentine’s Day! February is known around the world as THE LOVE/APPRECIATION MONTH! As the time is rapidly approaching when Club Members are to renew their dues, we challenge you to really make an effort to “love on” your current members by showing appreciation. (Actually name what you appreciate about that individual, instead of just saying, “you are appreciated”)**

**Be a great listener. Your goal should be to take care of, as quickly as possible, any concerns a member may voice.**

**Club/Circle Presidents, perhaps you could mail a Valentine card to every member, personally signed by you. (You can find packages of very inexpensive cards at Dollar Tree and on line.) Of course, you will want to remind your membership of all the benefits of being in your local Club, as well as FFGC.**

**What a blessing to have all your members working together in harmony. As the Girl Scouts say, “Make new friends, but keep the OLD; one is silver and the other is gold!” Your current Members are your GOLD bricks in the foundation of your Club!!!**

**Know that YOU are loved, cherished, and very much appreciated for your leadership and service to FFGC and our World!**

**Jane Nendick, FFGC Membership Retention Chair**

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