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| |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Florida Federation of Garden Clubs, Inc.** | | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **November Membership newsletter FFGC & Retention Message** | | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **November Membership newsletter FFGC**  Many of you have heard me say that your clubs are the new welcome wagons. You have also heard me say that there are 1089 people moving into the state of Florida every day.  Imagine that is you! What questions are you worried about? Maybe What can you grow here? Maybe where am I going to find friends?  Well your garden clubs supply those and a whole lot more! These newcomers just need a place to go to meet friendly people who can answer a lot of questions.  So, I strongly encourage to make a folded cardboard sign for each realtor’s office within a 25-mile radius of your club house. It must have the following  Garden Club of \_\_\_\_\_\_\_ welcomes all to our luncheon meetings to meet some great people and learn about gardening and the environment. We meet every \_\_\_\_\_ of the month at \_\_\_\_\_.  We socialize and learn in an open atmosphere. Our address is \_\_\_\_\_\_\_\_\_ your contact is \_\_\_\_\_\_ The phone number and email for contacting us are\_\_\_\_\_\_\_\_. Please let us be your welcoming place. Also give each realtor several trifolds on benefits of being a member of your club which you can request from FFGC headquarters. You may want to attach a business card to each trifold.  Sincerely,  Ed Nendick Membership Chairman  **November Monthly Membership Retention Message:**  New Members are great, and we should find out what their interests are, then pair them with a member with similar interests. Might want to start a file card for each member on their interests/skills.  Explain everything in your Yearbook and the roles of FFGC, Deep South, and NGC. Emphasis the benefits of being a FFGC member and introduce the various websites.  In other words…..Make your new members feel welcome and comfortable in the club!!!  One of the best teaching tools ever is the SATISFACTION SURVEY!  Your District Director was given this (again) in September and should have a copy for you.  Please utilize this tool for learning how to “fine tune” your membership.  Happy retention and hopefully you’ll increase your membership without sacrificing anyone in your Club!  SHARING THE JOY OF GARDEN CLUB,  Jane Nendick, FFGC Membership Retention Chair  850-866-9319  [FFGC Nov Membership News Letter.docx](https://ffgc.org/EmailTracker/LinkTracker.ashx?linkAndRecipientCode=FUzzGyTfDt5LD57bDwyA4zUEv7Ns8GYu636PKgfUjn0hQBJMRsWcI1dQ0pRgnXeVwaJMrBzsqLGC0mjorCB1TAkhqGMmIWQmPfYMYO7xAmw%3d)  [November Membership Message.docx](https://ffgc.org/EmailTracker/LinkTracker.ashx?linkAndRecipientCode=uYEIXSeuliRusrsfw59m6oW1KG3BV%2bG2i2nNLXKoyl8Tgm468hgkeaVUvv07khzYceYulw7%2fjJkQ5PH2BrGv%2brqId%2b4fO0LlKmME%2bjapDso%3d) | | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | Thank you,  Al Latina, FFGC Headquarters  [Unsubscribe](https://ffgc.org/EmailTracker/LinkTracker.ashx?linkAndRecipientCode=e9OeeWZsI%2fnMPkRswZoAIlEFj7aN3pgW6y1FGypFZr6D9PgM932r9CLrXv7cp4CD9QxaPmt4qjTg62GEdDAnq9H4VFAuTdtFbJveb14GKYs%3d&up=%3fet%3dCxwA7kiKZ3umPlhHpH0VwQTSRg7JWoUUc3%252fxKW8Kv0COEC3HA4ClZ9erlaCUSLhFVBjw%252fA7lKcSDyan5yi%252fXBISOv0b3z7D7nJ3Sa4wvQQItMqCW2BW5t%252bfvi0UGz62CKTYSWz9F89PkcMkjcWQHvjqKuJwFWWsW0tInaW0%252bCNOfoc9d) | | | |