



Rate	Description	Size
\$275	Full Page Color- Outside Back Cover	7.5" High x 4.5" Wide
\$250	Full Page Color - Inside Front or Inside Back Cover	7.5" High x 4.5" Wide
\$200	Full Page Color- Interior Page	7.5" High x 4.5" Wide
\$125	One-Half Page Color- Interior Page	3.75" High x 4.5" Wide
\$100	Full Page Black & White- Interior Page	7.5" High x 4.5" Wide
\$75	One-Half Page Black & White—Interior Page	3.75" High x 4.5" Wide
\$60	One-Quarter Page Color- Interior Page	1.875" High x 4.5" Wide
\$30	One-Quarter Page Black & White- Interior Page	1.875" High x 4.5" Wide

\*\* See detailed instructions on back \*\*

Email your camera-ready ad in .DOCX, .JPG or .PDF format

-OR-

Email your request for an ad layout to be designed for you to:

Kelley Wood at [kelleywood@gmail.com](mailto:kelleywood@gmail.com)

Add “FFGC Convention 2023” in the Subject Line

Mail your payment (after proof approval) to:

Kelley Wood

6047 Valley Spring Dr., Brooksville, FL 34601

(727) 487-3713

Make checks payable to “FFGC 2023 Convention”

## **\*\* Special Instructions for 2023 Program Book Advertising \*\***

All ads must be submitted electronically to Kelley Wood for approval before determining final pricing (most graphics in B&W actually require color to print, and we then pay almost 2x the cost for that page).

If an ad submitted for B&W does require color, a pure B&W version will be sent back to requester for approval. They will then either choose to print B&W or pay the higher color price; and may choose then to make the ad full color.

Ads must be camera ready (prefer .docx, .pdf or .jpg) and **properly sized** (images must be **proportionally** sized for what ad size you want). Non-proportionally sized ads will appear “squished” or “stretched” and won’t be accepted  
Templates can be provided, please request from [kelleywood@gmail.com](mailto:kelleywood@gmail.com)

### **Sizes to be exactly**

**7.5” high x 4.5” wide for full page**

**3.75” high x 4.5” wide for half page**

**1.875” high x 4.5” wide for half page**

**In the software of your choice, you can set the page size to your desired ad size and work within that space. Call if you have questions: 727-487-3713**